

April 2016 Newsletter



Pro's Corner

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Greetings to Membership,

Spring is here, and the golf season is fast approaching. At this time we are accepting applications for Pee Wee Golf, Junior Golf Clinics, Club Couples and Men's Member Guest. These applications are available now in the golf shop.

Match Play

We have added a Men's Match Play gross event. According to the Men's Cup Rules, you will have an opportunity to qualify for the cup team via this event.

Golf Shop

Our goal in the Golf Shop is to be the one stop shop for all your needs. We will also do our best to answer any and all questions in a timely manner that you may have or direct you to the people or department that will accommodate you.

New for Fitting and Teaching (ES16 Tour)

New for 2016 we have purchased a ES16 Tour -- arriving mid April. This system gives you a lot of data on the ball: carry distance, total distance, ball speed, lateral carry distance, lateral total distance, launch angle, launch direction angle, spin rate, spin axis, maximum height, hang time, shot dispersion, and landing angle.

This system gives you club information also: club head speed, smash factor, angle of attack, spin loft, face to path, face to target, club path, and dynamic loft.

Merchandise

Your patronage of the Golf Shop is much appreciated. Pricing in the Golf Shop is as follows: All apparel is priced at retail, and members receive a 20 percent discount at the counter. Right now we have 30% off all of our Nike apparel. All clubs are priced at the discounted sale price. All shoes are priced at 20-25 percent off suggested retail. We will **always** be the best alternative to your shopping needs for golf. We have an award winning golf shop that has the latest fashion in apparel and most technological breakthroughs in golf equipment.

Used clubs?? We can find what you're looking for.

Golf Instruction

Want to improve your game?? You don't have to leave Rolling Hills. If you are trying to improve your game and your handicap is not showing improvement or not improving fast enough, come by the Golf Shop; and we can develop a plan that will allow you to succeed. I offer full swing, pitching, chipping, and putting lessons for all skill levels.

Opening Day

Opening day is the kickoff to the new golf season. This event is scheduled for April 16, weather permitting. We will have a gross and net better ball this day. Anyone with a handicap is welcome to compete in this event. We will have a staff member on #1 tee checking in teams. You may play with people in your group or someone in another group. Teams can be male or female or combination. Fee for this event is \$10.00 per player.

Golf Shop

The Golf Shop will begin opening on Mondays starting April 4. Golf Shop hours of operation on Mondays will be 12:00 Noon until 5:00 PM.

Junior Golf Registration

Junior Golf Clinics will begin in June and run through July. Junior clinics are for members and for grandchildren of members. The clinic will end with a tournament and awards presentation. We will have two sessions. Session 1 will be 9 and 10 year olds on Wednesdays at 8:00 AM. Session 2 will be for 11 years of age and older and begin at 9:30 each Wednesday. Fee for the clinic is \$70.00.

Pee Wee Registration

The Pee Wee clinics are each Wednesday in May at 4:30 PM. Fee for Pee Wee golf is \$50.00 per student. The clinics include full swing, short game, etiquette, and play on the course.

Club Couples

The annual Club Couples Golf Tournament applications are available in the golf shop. Entry fee for this event is \$70.00. Entry fee includes dance, dinner, and golf tournament. We are in the process of hiring a band and a caterer. Our goal is to have the dance outside off the deck in the tournament staging area. The date for this event is April 23rd and 24th. This tournament is open to married couples or members with legitimate significant other. In addition, we will simultaneously host a separate 2-Person Tournament for members not playing in the "CLUB COUPLES TOURNAMENT". Both must be current members of RHCC. Tournament play will begin with a shotgun start on Saturday at 12:00 noon and on Sunday at 1:00 p.m.

Ladies Clinic

Ladies clinics will begin in April. Each clinic is \$10.00 per student. Clinic for Tuesdays will be the 12th, 19th and 26th at 5:30 PM. Clinics for Thursdays in April will be April 14th and 28th at 10:00 AM. Tuesday clinics are geared for beginner to intermediate. Clinics on Thursday are for all player skill levels. I will be available to answer any and all questions. Look forward to seeing you there.

Men's Member Guest

The sign up has already begun for this event. If you participated in last year's tournament, you will have priority for signing up until June 10th. After June 10th, any open spots will be awarded on a first come, first serve basis. The event will be considered full when we reach July 10th or we have a full field of 108 members. Fee for this event is \$240 and is due with application.

Fall Finale

Requirements to compete in the men's scramble finale' are:

- A minimum of 9 scrambles participated in 2016
- GHIN handicap required
- Minimum age of 18 to participate

April Golf Shop Hours

Monday: 12:00 - 5:00 PM

Tuesday-Sunday: 8:00 - 6:00 PM

APRIL GOLF SCHEDULE

April 1	Jr. Golf Registration (All Month)
April 5, 12, 19, 26	Ladies' Day (Tuesdays) 10:00 AM Play
April 16	Opening Day – Gross & Net Better Ball – 1 PM
April 17	SAC Spaghetti Open – 1 PM Shotgun
April 21, 28	Men's Scramble
April 23 and 24	Club Couples Tournament
April 25	Child Watch Golf Outing - Noon
April 29	Friday Night Couples Golf

DEMO Days

May 6th -- 2:00 PM Ping, TaylorMade, Titleist and Callaway

May 17th -- 2:30 PM -- Wilson, Bridgestone, Bridgestone Ball Fitting - Cobra

Range Usage

It is important that all unused range balls are left on the practice tee. Please do not take range balls home or store in your cart shed. Recently I was helping a member with their cart in one of the sheds. I retrieved 7 full bags of range balls. If this keeps up, we will have a hard time keeping up with range ball demand. Please be considerate and help us to serve you. Also, many range balls are being found on the course. Range balls should never leave the practice area.

What's New in the Golf Shop

For the ladies, we have just received shoes from FootJoy, Nike, and Adidas. For men we have apparel from Nike, FootJoy, and Under Armour. Also, for the men we have shoes from Nike and FootJoy. Ladies apparel will begin shipping this month.

Cart Rules

1 cart Per 2-some

2 carts Per 3-some or 4-some

3 carts Per 5-some (until May 1st)

No 5-somes on weekends in April

Handicap Flags

When playing in a foursome with two handicap flag players represented, please remember the two handicap players should ride together.

Once again we would like to wish everyone a wonderful golf season. If we can be of any assistance, please don't hesitate to contact us.

All the best in golf, Kevin Rhinehart, PGA

News from the Course

Spring is upon us as my favorite golf tournament is scheduled to be played during the second full week of April, The Masters. We know that it is golfing time when we see all of the beauty that is Augusta National Golf Club either on television; or if you are very lucky, in person. This piece of land is absolutely the most beautiful, breathtaking golf course that I have ever seen. And I have been lucky enough to have been there several times over the years.

Everything that I love about that golf course and its surroundings also leads me to some of the things that I dislike most about being a golf course superintendent in the spring. Every year members all over the country ask their golf course committee chairs, club managers, and, of course, the superintendent: why is our course not looking as good as that course is?

There are many reasons why this is the case; but for most golf courses, the number one answer is money. It could also be the fact that other courses are not built on a former nursery with all of the flowing creeks, the tall whispering pine trees, the massive elevation change from one side of the course to the other, very large turf management staffs, etc. I could go on and on.

During this time of year as we watch tirelessly the rich traditions of The Masters, try to be aware of what we do have here at Rolling Hills Country Club -- a great membership filled with a diverse group of wonderful people. We have a good golf course that is getting better with every year. The clubhouse is very authentic with lots of social activities for the membership. And a great staff to take care of all of our members. I think that we have it pretty good here in our little piece of Western Kentucky.

These have been random thoughts from me on this 30th day of March as I write to you. The birds are chirping, the sun is out, and the staff is preparing the golf course for our members to enjoy. All is good.

Greens aeration is scheduled for the week beginning April 11th. With weather permitting we should have all greens done and playable by that Wednesday. Some holes will be closed for play while we are completing this very essential cultivation process. Please check with the Golf Shop daily for a list of hole closures.

Dirt Works/Construction Plus Excavating will be on the property starting soon. We will be addressing several large and small drainage and erosion problems around the golf course. Also on the course will be Beltline Electric trenching electrical wiring to our new greens fans on holes #3 and #15. There will also be hole closures during this time for the safety of their staff and our golfers. Once again please check with the Golf Shop for a list of holes that may be closed during this time.

The Board of Directors and I have been questioned about why golf carts are restricted to the cart paths during this time of year even though the golf course is dry. The Board and I decided a few years ago that the cultural advantages of cart restriction outweigh the convenience of driving to your ball or elsewhere on the golf course when the warm season grasses are going into or recovering from winter dormancy. Golf carts damage these grasses in several different ways during the crucial periods in the fall and spring. A few ways that carts damage the grasses are:

- Golf carts compact the soil tremendously leading to slow growth, weed infestations, and sometimes uneven playing surfaces.
- Golf cart traffic removes most of the dormant tissue from the top of the plant that is essential in keeping the soil temperatures warmer.
- Golf cart traffic tramples down the old dormant leaf tissue or the new emerging leaf tissue making for tighter, tougher lies to hit shots from.

We have proven over the last several years that keeping golf cart traffic off of our fairways and roughs has led to a much better playing surface earlier in the year and throughout. It is our job to create quality playing conditions for you as players and this is one way that we accomplish that.

Below is an excerpt from the USGA's website under their course care area. It was a question/answer forum from



golfers to the USGA agronomists.

Q: *Why do we have to keep our carts on the paths?*

Golf cart traffic during the winter months lowers playing quality on dormant bermudagrass fairways. Golf courses make decisions on cart usage based upon what they believe is best for their course.

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Q: *For some reason, our golf course staff does not want golf carts to be used on our hybrid bermudagrass fairways during January, February, and March. I know of no other golf course in our part of the world that has this guide, and a large majority of our golfers disagree with it. What do you say?*

A: *This is a case where the maintenance standards of the golf course have placed a premium on having the best possible hybrid bermudagrass fairways in the winter and spring. As a result, your course has decided appropriately to restrict carts to the path during January, February, and March. On the other side of the coin, we receive calls or emails during March from golfers who complain "there's no grass on the fairways." This happens because carts beat down the dormant bermudagrass. Our position is that as long as the course officials know the facts, they are free to decide what's best for them.*

Soon the grass will be growing aggressively and carts will be allowed onto the golf course for play. Please be patient, it won't be long!

We are looking forward to a great month of accomplishing many tasks that will lead to the betterment of our golf course and your overall enjoyment of your club.

As always our staff strives to create quality playing conditions on a daily basis for our members and our guests. Have a great month!

David Farris, Golf Course Superintendent and Staff

Board of Directors' Meeting

The April meeting of the Rolling Hills Board of Directors will be Monday, April 11th, at 6:00 PM at the Rolling Hills Clubhouse. All members are invited to attend.



Spring "Free" Membership Promotion

April is the final month of the 2016 Spring "Free" Membership promotion at Rolling Hills. New members can join during April with NO DUES until May 2016 and NO INITIATION FEE.* Membership applications must be received no later than April 30, 2016, to qualify. *Two-year contract agreement required. Regular or Swim/Tennis membership qualifies. Monthly dues do not begin until May 2016. Members who have left in last 12 months are not eligible for this promotion.



Ladies' Day League

All lady members of RHCC are invited to join the Day League to play golf this season on Tuesdays. The 2016 Season will kick off on April 5th:

- 8:45 - Light breakfast
- 9:00 - Sign up and Business Meeting
- 10:00 - Golf



Ladies' Night League

Orientation and sign-up for the RHCC Night Ladies Golf League is scheduled for Tuesday, April 19 at 6:00 p.m. at the clubhouse. The Night Ladies League is all about having fun, and you do not have to be an experienced golfer to sign up to play! In addition to golf, we also have some great social activities planned this year for Tuesday nights. Please join us on Tuesday Nights, and we guarantee you will have a great time!

Senior Men's League

Get your game ready and let's get golfing with the Senior Men's Golf Association (better known as the PGGA or Geezers). We play at 12:00 on Tuesdays and 10:00 (9:00 when it heats up) on Thursdays (GHIN required).

Overnight trips are already being planned for the summer with the first trip to Mirimichi Golf Course in late May.

For more information on the Senior Men's Golf Association, feel free to ask Sherrill Gunn, Butch Freels, or Don Korte.



Masters Weekend - April 9 & 10

Catch all the excitement of Masters Weekend at Rolling Hills. We will have all the action on our HDTVs. Sunday, enjoy free pimento cheese sandwiches (a Masters tradition) starting at 2:00 PM. Bring your favorite appetizers to share.

Opening Day - April 16th

Kick off the new golf season with a Gross and Net Better ball on Saturday, April 16th. Anyone with a handicap can play in this event. Fee is \$10 per player. Sign up in the Golf Shop.



SAC Spaghetti Open

Rolling Hills is proud to present the annual Bob Swisher Memorial Spaghetti Open golf tournament. Enjoy a great day on the RHCC golf course and help support the American Cancer Society. The tournament is a two-person scramble with a shotgun start at 1:00 p.m. on Sunday, April 17. Dinner will be served immediately following play. Entry forms will be available in the ladies lounge or on the bulletin board in the RHCC Pro Shop on Sunday, April 3. Entry fee for the tournament is \$75 with the entire fee going to the American Cancer Society. As in the past, luminaries will decorate the RHCC driveway on the evening of the tournament. If you wish to honor or memorialize a friend, family member, or caregiver, you may do so by completing the Luminary Information on the tournament entry form. We look forward to seeing everyone there!

Men's Night - Thursdays

It's the return of Men's Steak Night and Men's Scramble beginning Thursday, April 21st. Join in on the fun of Thursday night golf with the Men's Scramble. Sign up by 5:00 PM. To compete in the season-end Finale, you must play in at least 9 Thursday night scrambles. Then grill your own delicious ribeye and enjoy baked potato, tossed salad and garlic bread for only \$12. Or choose a baked potato and salad only \$5. It's a RHCC tradition you won't want to miss.

Club Couples Tournament

The RHCC Annual Club Couples Tournament is Saturday and Sunday, April 23rd and 24th. This tournament is for RHCC married couples or members with legitimate significant other. In addition, we will simultaneously host a separate 2-Person Tournament for members not playing in the "CLUB COUPLES TOURNAMENT". Both must be current members of RHCC. Entry forms are available in the Golf Shop. The entry fee of \$70 includes dinner, dance and golf tournament. Tournament play will begin with a shotgun start on Saturday at 12:00 noon and on Sunday at 1:00 p.m. Sign up today!

Child Watch Golf Outing

The Child Watch Golf Scramble sponsored by Falconite Development Group is scheduled at Rolling Hills Country Club on Monday, April 25th, 9:00 AM. Team entry fee is \$400 and includes golf, lunch, beverages, prizes and a chance to win a car from Nissan of Paducah for a hole in one. Teams are still needed along with hole sponsors. For more information call 270-443-1440 or email sking@childwatchcac.org.

Friday Night Couples Golf

It's BAAACCKK! Friday Night Couples Golf starting Friday, April 29th. Couples can sign up in the Golf Shop until 4:30 PM. Play start at 5:00. \$5 per couple.



Unusual name but GREAT deal! Boxgroove.com is your passport to private clubs when you travel. Book tee times online at over 1,000 private members clubs in the United States and Canada and receive member-level access just by joining Boxgroove. Rolling Hills Country Club has partnered with Boxgroove to allow our RHCC members to join Boxgroove for FREE. What a great deal! [Click here for more information.](#)



The Charity League Golf & Giving Classic benefitting the Easter Seals of West Kentucky is being held at Rolling Hills Country Club on Monday, May 2, 2016. Team Sponsors are \$500 for one foursome and include green fees, cart and lunch. Hole Sponsors are available for \$200. Sign up information is available at the RHCC Golf Shop. For more information, contact Megan Davis at 812.459.7710.

2016 Paxton Cup Team Info

The 2016 Paxton Cup matches are confirmed for September 24th and 25th at Silos Golf Club. We encourage Rolling Hills' golfers to sign up and try out for the team! The Paxton Cup team is comprised of twelve players plus two alternates. The signup fee is \$25 and must be paid prior to teeing off in the RHCC Men's Invitational.

- The top four players will qualify for the team via the 2016 Rolling Hills Invitational (lowest combined score for the weekend).
- Two players will qualify in the final match of 2016 Gross Match Play. If 2015 Club Champion is in the final match, only one player would be exempt for Cup matches.
- Four players will qualify from the 2016 RHCC Club Championship.
- Finally, the Cup Team Captain will select two to three additional players to complete the 12-man team plus two alternates.

For more information, contact Kevin Rhinehart in the Golf Shop or Josh Rhodes, 2016 Paxton Cup Team Captain at 270.210.1772.

WELCOME!

We are excited to welcome these new members to the RHCC family.

Sam & Meridith Clymer
Tim & Nicole Kirkham
Sarah Wilke & Phillip Stowers
Tim & Debbie Bray
Drew and Shay Lynn Kirk



Applications for summer Lifeguards are being accepted now through April 17th. Applications may be picked up at the RHCC Clubhouse. Interviews will be conducted beginning April 20th.

Meet the Members

Each month in the RHCC newsletter, we have a brief write-up about a selected member or members here at Rolling Hills. This will help to introduce our members to the entire club as well as share interesting memories and information about our club in general and members in particular. Featured in the April newsletter is the Chambers family. Please read as they share their RHCC experience with us.



Hello, we are the Chambers, Joe, Erika, Sydney and McCall, and we would like to introduce ourselves to you. Joe is the owner of Chambers Roofing Company. I previously worked as a Safety and Environmental Engineer. Our daughter, Sydney, is a junior at Murray State University and is majoring in psychology. McCall is a sixth grader at Lone Oak Middle School and her favorite sport is playing volleyball. Joe and I have been members of Rolling Hills Country Club since 1991. We have enjoyed our time here at RHCC and our children love it as well. From setting up Halloween parties, Easter egg hunts, meeting Santa for Christmas, my family has been involved in many of the great opportunities the club has to offer. We have also participated in several other activities here at the club such as: tennis lessons, golf lessons, couples golf, glow ball golf, ballroom dancing, and the diving competition in the pool to close out the season of summer. Our favorite pastime is playing couple's golf or watching the Kentucky Wildcats on the big screen TV here at the Club. RHCC has been a big part of our lives, and the friendships we have made will last a lifetime.